



# GMAR

Greater Milwaukee Association of REALTORS®

Est. 1892



## Our Relationship Is Valuable!

### EDUCATION AND INDUSTRY UPDATES

#### SEMINARS AND WORKSHOPS

	VALUE	YOUR COST
List Hub	\$29	Part of Dues
GMAR/WRA Continuing Education	\$35-99	\$35
Health Insurance Options for Individuals	\$29	Part of Dues
Tax Strategies for Real Estate Professionals	\$389	Part of Dues
Tech Tools for Real Estate Pros	\$99	Part of Dues
ZipForms	\$29	Part of Dues

#### GOVERNMENTAL AFFAIRS AND PUBLIC POLICY

Monitor and advocate for Pro-REALTOR® policies and against regulations that adversely affect private property rights.

	VALUE	YOUR COST
Annual REALTOR® & Government Day	\$35	Part of Dues
Monitor Real Estate Legislative Issues	Thousands	Part of Dues
Direct Giver Program	MEMBERS ONLY	\$100 Minimum Contribution
Support of Pro-REALTOR® Candidates	Thousands	\$50 RPAC Contribution

#### EVENTS

Attend the many events we offer providing great opportunities to meet and network with colleagues or increase your exposure.

	VALUE	YOUR COST
Brewers Tailgate Party	\$75	\$55
Golf Outing	\$200	\$130
Holiday Party/Installation Dinner	\$80	\$65
Shred Fest (Fall and Spring)	\$99	Part of Dues
Kettle Moraine Council Wine & Beer	\$40	\$25
Downtown Diggs	Hundreds in Advertising	\$50/listing
WomenStrong	Access to Local & National Industry Experts	\$35

#### REALTORS® HOME & GARDEN SHOW

Be a part of the association's Annual REALTORS® Home & Garden Show, the longest running show of its type in the nation.

	VALUE	YOUR COST
VIP Tickets	\$10 ea.	\$4 ea.
REALTOR® Representative at Show	\$1,345*	Part of Dues
Solutions Stage Speaking Opportunity	\$1,345*	Part of Dues
REALTOR® Reception and Show Entry	\$48	Complimentary

\*Booth fees for a 10'x10 exhibit space in Show.

#### MULTIPLE LISTING SERVICE (MLS)

Access to nationally-acclaimed real estate technology. Metro MLS, Inc.

VALUE	YOUR COST
Thousands in Annual Technology Fees	\$30/month

#### PROFESSIONAL STANDARDS ADMINISTRATION

Efficient, on-site resolution of complaints and disputes and free consultation.

	VALUE	YOUR COST
Arbitration		
Ethics		
Mediation		
Professional Standards Consultation		
Legal Fees	\$300	
	\$100/Hr.	Part of Dues
	\$100/Hr.	Part of Dues
	\$100/Hr.	Part of Dues

#### RESEARCH AND STATISTICS

	VALUE	YOUR COST
NAR Home Buyer & Seller Report	\$6,000	Part of Dues
Monthly MLS Statistical Analysis	\$500	Part of Dues
WI Real Estate Economic Summit*	\$250	\$35

\*With Marquette University.

#### SENTRILOCK

Grant scheduled access to homes remotely through the safe and secure SentiKey Real Estate mobile app.

	VALUE	YOUR COST
SentiLock Lockbox and Training	\$100/ Lockbox	Part of Dues
SentiKey Credentials	\$138	Part of Dues

#### MEDIA COVERAGE

TV, radio, electronic, print and social media coverage of statistical data and topics that position REALTORS as housing experts.

	VALUE	YOUR COST
GMAR MLS Housing Press Releases	\$500	Part of Dues
Media Interviews on Real Estate Issues	\$1,000	Part of Dues
Facebook, Twitter, LinkedIn, Instagram	Thousands in Advertising	Part of Dues

#### BUSINESS BENEFITS

GMAR membership offers a wide variety of member benefits designed to help you "help your clients." These partners offer discount programs to GMAR members.

CycleBar - Mequon	Milwaukee Bucks
Milwaukee Art Museum	Milwaukee Magazine
FastPark & Relax	NAR Benefits
Health Care Benefits	Professional Insurance Programs (PIP)
Marcus Center for the Performing Arts	NAR Benefits
WRA Benefits & WRA Tech Helpline	

## An Association Made with REALTORS® In Mind

The Greater Milwaukee Association of REALTORS® (GMAR) offers a wide variety of member benefits designed to fulfill our mission: To Help REALTORS® Help Their Clients. The GMAR provides products and services to its members in addition to the benefits offered by the Wisconsin REALTORS® Association and the National Association of REALTORS® - many more than we can tell you about here!

Visit these websites to see more of what we offer:

GMAR.com

WRA.org

REALTOR.org