



GMAR

Greater Milwaukee Association of
REALTORS®

Est. 1892



Our Relationship Is Valuable!

EDUCATION AND INDUSTRY UPDATES

SEMINARS AND WORKSHOPS	VALUE	YOUR COST
GMAR/WRA Continuing Education	\$35-99	\$35
List Hub	\$29	Part of Dues
Health Insurance Options for Individuals	\$29	Part of Dues
Tax Strategies for Real Estate Professionals	\$389	Part of Dues
Tech Tools for Real Estate Pros	\$99	Part of Dues
ZipForms	\$29	Part of Dues

GOVERNMENTAL AFFAIRS AND PUBLIC POLICY

Monitor and advocate for Pro-REALTOR® policies and against regulations that adversely affect private property rights.

	VALUE	YOUR COST
Annual REALTOR® & Government Day	\$35	Part of Dues
Monitor Real Estate Legislative Issues	Thousands	Part of Dues
Direct Giver Program	MEMBERS ONLY	\$100 Minimum Contribution
Support of Pro-REALTOR® Candidates	Thousands	\$50 RPAC Contribution

EVENTS

Attend the many events we offer providing great opportunities to meet and network with colleagues or increase your exposure.

	VALUE	YOUR COST
Brewers Tailgate Party	\$75	\$55
Golf Outing	\$200	\$130
Holiday Party/Installation Dinner	\$80	\$65
Shred Fest (Fall and Spring)	\$99	Part of Dues
Kettle Moraine Council Wine & Beer	\$40	\$25
Downtown Diggs	Hundreds in Advertising	\$50/listing
WomenStrong	Access to Local & National Industry Experts	\$35

REALTORS® HOME & GARDEN SHOW

Be a part of the association's Annual REALTORS® Home & Garden Show, the longest running show of its type in the nation.



	VALUE	YOUR COST
VIP Tickets	\$10 each	\$4 each
REALTOR® Representative at Show	\$1,345*	Part of Dues
Solutions Stage Speaking Opportunity	\$1,345*	Part of Dues
REALTOR® Reception and Show Entry	\$48	Complimentary

*Booth fees for a 10'x10 exhibit space in Show.

RESEARCH AND STATISTICS

	VALUE	YOUR COST
NAR Home Buyer & Seller Report	\$6,000	Part of Dues
Monthly MLS Statistical Analysis	\$500	Part of Dues
WI Real Estate Economic Summit*	\$250	\$35

*With Marquette University.

MULTIPLE LISTING SERVICE (MLS)

Access to nationally-acclaimed real estate technology.



	VALUE	YOUR COST
Metro MLS, Inc.	Thousands in Annual Technology Fees	\$30/month

PROFESSIONAL STANDARDS ADMINISTRATION

Efficient, on-site resolution of complaints and disputes and free consultation.

	VALUE	YOUR COST
Arbitration	Legal Fees	\$300
Ethics	\$100/Hr.	Part of Dues
Mediation	\$100/Hr.	Part of Dues
Professional Standards Consultation	\$100/Hr.	Part of Dues

SENTRILOCK

Grant scheduled access to homes remotely through the safe SentiKey Real Estate mobile app.

	VALUE	YOUR COST
SentiLock Lockbox and Training	\$100/Lockbox	Part of Dues
SentiKey Credentials	\$138	Part of Dues

MEDIA COVERAGE

TV, radio, electronic, print and social media coverage of statistical data and topics that position REALTORS as housing experts.

	VALUE	YOUR COST
GMAR MLS Housing Press Releases	\$500	Part of Dues
Media Interviews on Real Estate Issues	\$1,000	Part of Dues
Facebook, Twitter, LinkedIn, Instagram	Thousands in Advertising	Part of Dues

BUSINESS BENEFITS

GMAR membership offers a wide variety of member benefits designed to help you "help your clients." These partners offer discount programs to GMAR members.

CycleBar - Mequon	Milwaukee Bucks	Milwaukee Magazine
FastPark & Relax	NAR Benefits	Health Care Benefits
Milwaukee Art Museum	WRA Benefits	WRA Tech Helpline
Prof. Insurance Programs (PIP)	Marcus Center for the Performing Arts	

An Association Made with REALTORS® In Mind

The Greater Milwaukee Association of REALTORS® (GMAR) offers a wide variety of member benefits designed to fulfill our mission: To Help REALTORS® Help Their Clients. The GMAR provides products and services to its members in addition to the benefits offered by the Wisconsin REALTORS® Association and the National Association of REALTORS® - many more than we can tell you about here!

Visit these websites to see more of what we offer:

GMAR.com

WRA.org

REALTOR.org