

2019

WRA BUSINESS SERVICES FOR REAL ESTATE PROFESSIONALS

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Enhance your skills with online insight from real estate and tech experts.

CURRENT VIDEO LIBRARY

Digital Execution

Learn how to build your own digital strategy. Now is the time to take your digital marketing to the next level with a focused social media strategy.

Go Social! Automate Your Social Media

Learn how to automate your social media with Hootsuite so you can manage your social media in one place in less than 30 minutes a week.

Green Real Estate Trends

Develop a strong knowledge base about green practices with this video. You'll explore green-building products and practices, rating systems for green houses and much more.

Home Essentials

Change the way you inspect properties. Designed for appraisers and nonappraisers, Home Essentials improves your knowledge of property features inside and outside the house.

How Technology Can Ruin Your Real Estate Business

Are you and your clients at risk of viruses, malware or identity theft? Explore safety tips and gain insight so you can steer your clients through the perilous legal, online and social media world.

How to Use Your iPad and iPhone as Your Personal Assistant

Would you love to have a personal assistant 24/7? Learn how to transform your iOS device into your own personal assistant so you can stay on top of your hectic schedule.

Line by Line Forms Training

Reduce error and misrepresentation in your office with the WRA's in-depth forms training video series.

Mastering iPad Essentials

Are you looking for ways to use the iPad in your real estate practice? Build a strong foundation of iPad essential features and functions to make your device work for you.

Seven Steps to a More Powerful and Efficient Calendar

Are you using your calendar to the best of your ability? Explore effective strategies for your mobile calendar so you can conquer your schedule with efficiency like never before.

Snapchat for Real Estate

Snapchat users represent one of the largest audiences on a mobile device, and 150 million people use the app every day. Find out how to use Snapchat to grow your business.

Social Media Success in Under 15 Minutes a Day

Analyze each social network to find the best for your marketing efforts. Also learn how to develop a social media strategy and implement it in just 15 minutes per day.

The Shift in Real Estate

The next generation is actively involved in social media, and it's time to shift how you market. Explore how to maximize your MLS tools and integrate that information into social media.

Working with Seniors

Thousands of baby boomers hit retirement age every day, and they're your next customers. Learn proven strategies for marketing to and working with this demographic.

Working with Today's Connected Clients

Today's consumers have access to more information and tools than ever before. Gain a better understanding of today's consumers and how to best work with and for them.

Your New Real Estate Marketing Plan

Get up to speed on the new generation of marketing tools, ways to reach and connect with consumers, and how to build your real estate business in the most cost-effective manner.

FEES

Fees vary from \$9.95 to \$49.95 per video.

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