Greater Milwaukee Association of REALTORS®

Our Relationship is Valuable!

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EDUCATION AND INDUSTRY UPDATES

SEMINARS AND WORKSHOPS	Value	Your Cost
Tax Strategies for Real Estate Professionals	$389	Part of Dues
Tech Tools for Real Estate Pros	$99	Part of Dues

HOUR-LONG BROWN BAG SESSIONS	Value	Your Cost
WI Statute, Ch. 452 Changes	$39	Part of Dues
WB1 Changes	$39	Part of Dues
Tax Benefits of Home Ownership	$39	Part of Dues

GMAR AFFILIATE MEMBER UPDATES	Value	Your Cost
List Hub	$29	Part of Dues
Health Insurance Options for Individuals	$29	Part of Dues
ZipForms	$29	Part of Dues
Take Your Business Mobile	$29	Part of Dues

CONTINUING EDUCATION

Access to top-notch real estate training and continuing education

	Value	Your Cost
GMAR/WRA Continuing Education	$35 - $99	$35
Real Estate Negotiation Expert Certification	$270	$250
CRS Designation Courses	$270	$250

MEDIA COVERAGE

TV, radio, electronic and print media coverage of statistical data and other topics that position REALTORS® as housing experts

	Value	Your Cost
GMAR MLS Housing Press Release	$500	Part of Dues
Media Interviews on Real Estate Issues	$1,000	Part of Dues

PROFESSIONAL STANDARDS ADMINISTRATION

Efficient, on-site resolution of complaints and disputes, plus free consultation

	Value	Your Cost
Arbitration	Legal Fees	$300
Ethics	$100/Hr	Part of Dues
Mediation	$100/Hr	Part of Dues
Professional Standards Consultation	$100/Hr	Part of Dues

MULTIPLE LISTING SERVICE

Access to nationally acclaimed real estate technology

	Value	Your Cost
Metro MLS, Inc.	Thousands in Annual Technology Fees	$40/Mo

GOVERNMENTAL AFFAIRS & PUBLIC POLICY

Monitoring and advocating for Pro-REALTOR® policies and against overbearing regulations

	Value	Your Cost
25 Community Database	Hundreds in Fines	Part of Dues
Monitor Real Estate Legislative Issues	Thousands	Part of Dues
Support Pro-REALTOR® Candidates	Thousands	$35 RPAC Contribution
Annual REALTOR® & Government Day	$35	Part of Dues

REALTORS® HOME AND GARDEN SHOW

The 93-year-old REALTORS® Home & Garden Show is the largest home products show in Wisconsin

	Value	Your Cost
VIP Tickets	$8	$4
REALTOR® Representative	$1,295 Booth Fee	FREE
Speaker Opportunities	$1,295 Booth Fee	FREE
REALTOR® Night	$8	FREE

NETWORKING EVENTS

Offering several opportunities to meet & greet your colleagues and network with affiliates

	Value	Your Cost
Brewers Tailgate Party	Non-Member Rate	$55
Golf Outing	Non-Member Rate	$112.50
Holiday Party / Installation	Non-Member Rate	$60
GMAR Happy Hours	Non-Member Rate	FREE

RESEARCH & STATISTICS *(*more to come in the future)*

National and regional analysis of the market and consumer habits to help your business

	Value	Your Cost
NAR Home Buyer & Seller Milwaukee Report	$6,000	Part of Dues
Monthly MLS Statistical Analysis	$500	Part of Dues
GMAR/North Shore Bank Affordability Index	$2,000	Part of Dues
WI Real Estate Economic Summit w/ Marquette Univ.	$250	$35

WISCONSIN REAL ESTATE SUPPLY

Online and brick & mortar realtor supply store with hundreds of items

	Value	Your Cost
wisconsinrealestatesupply.com	Member Benefit	25% Off
Wisconsin Real Estate Supply		Retail Prices

PLUS

	Value	Your Cost
Shredfest	$99	Part of Dues
Facebook, Twitter, LinkedIn, Email, Video, etc. Communications	Priceless	Part of Dues
Downtown Diggs	Hundreds in Marketing & Advertising Fees	$50/Unit

GMAR PARTNERS

Valuable benefits for GMAR members

- AAA Wisconsin
- AT&T
- Best Buy
- Elite Sports Clubs
- Ewald Automotive
- FastPark & Relax
- Marcus Center for the Performing Arts
- Milwaukee Art Museum
- Milwaukee Brewers
- Milwaukee Bucks
- Milwaukee Magazine
- Professional Insurance Programs
- Sam's Club
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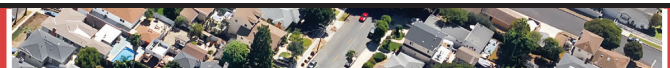

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