

Our Relationship is Valuable!

The GMAR has a wide variety of member benefits designed to fulfill our mission: To help you help your clients. The GMAR provides products and services, in addition to those offered by the Wisconsin REALTORS® Association and National Association of REALTORS® – more than we can fit on this poster!

EDUCATION AND INDUSTRY UPDATES

SEMINARS AND WORKSHOPS	Value	Your Cost
Tax Strategies for Real Estate Professionals	\$389	Part of Dues
Tech Tools for Real Estate Pros	\$99	Part of Dues
HOUR-LONG BROWN BAG SESSIONS	Value	Your Cost
WI Statute, Ch. 452 Changes	\$39	Part of Dues
WB1 Changes	\$39	Part of Dues
Tax Benefits of Home Ownership	\$39	Part of Dues
GMAR AFFILIATE MEMBER UPDATES	Value	Your Cost
List Hub	\$29	Part of Dues
Health Insurance Options for Individuals	\$29	Part of Dues
ZipForms	\$29	Part of Dues
Take Your Business Mobile	\$29	Part of Dues

CONTINUING EDUCATION

Access to top-notch real estate training and continuing education		
	Value	Your Cost
GMAR/WRA Continuing Education	\$35 - \$99	\$35
Real Estate Negotiation Expert Certification	\$270	\$250
CRS Designation Courses	\$270	\$250

MEDIA COVERAGE

TV, radio, electronic and print media coverage of statistical data and other topics that position REALTORS® as housing experts

	Value	Your Cost
GMAR MLS Housing Press Release	\$500	Part of Dues
Media Interviews on Real Estate Issues	\$1,000	Part of Dues

PROFESSIONAL STANDARDS ADMINISTRATION

Efficient, on-site resolution of complaints and disputes, plus free consultation

	Value	Your Cost
Arbitration	Legal Fees	\$300
Ethics	\$100/Hr	Part of Dues
Mediation	\$100/Hr	Part of Dues
Professional Standards Consultation	\$100/Hr	Part of Dues

MULTIPLE LISTING SERVICE

Access to nationally acclaimed real estate technology

ValueYour CostMetro MLS, Inc.Thousands in Annual Technology Fees\$40/Mo

GOVERNMENTAL AFFAIRS & PUBLIC POLICY

Monitoring and advocating for Pro-REALTOR® policies and against overbearing regulations

	Value	Your Cost
25 Community Database	Hundreds in Fines	Part of Dues
Monitor Real Estate Legislative Issues	Thousands	Part of Dues
Support Pro-REALTOR® Candidates	Thousands	\$35 RPAC Contribution
Annual REALTOR® & Government Day	\$35	Part of Dues

REALTORS® HOME AND GARDEN SHOW

The 93-year-old REALTORS® Home & Garden Show is the largest home products show in Wisconsin

	value	Your Cost
VIP Tickets	\$8	\$4
REALTOR® Representative	\$1,295 Booth Fee	FREE
Speaker Opportunities	\$1,295 Booth Fee	FREE
REALTOR® Night	\$8	FREE

NETWORKING EVENTS

Offering several opportunities to meet & greet your colleagues and network with affiliates

	Value	Your Cost
Brewers Tailgate Party	Non-Member Rate	\$55
Golf Outing	Non-Member Rate	\$112.50
Holiday Party / Installation	Non-Member Rate	\$60
GMAR Happy Hours	Non-Member Rate	FREE

RESEARCH & STATISTICS (*more to come in the future)

National and regional analysis of the market and consumer habits to help your business

Value Your Cost

NAR Home Buyer & Seller Milwaukee Report \$6,000 Part of Dues

Monthly MLS Statistical Analysis \$500 Part of Dues

GMAR/North Shore Bank Affordability Index \$2,000 Part of Dues

WI Real Estate Economic Summit \$250 \$35

WISCONSIN REAL ESTATE SUPPLY

Online and brick & mortar realtor supply store with hundreds of items

Value

Vour Cost

wisconsinrealestatesupply.com

Member Benefit

Visconsin Real Estate Supply

Retail Prices

PLUS

w/ Marquette Univ.

Shredfest \$99 Part of Dues
Facebook, Twitter, LinkedIn, Priceless Part of Dues
Email, Video, etc. Communications
Downtown Diggs Hundreds in Marketing & Advertising Fees

GMAR PARTNERS

Valuable benefits for GMAR members

AAA Wisconsin

AT&T

Milwaukee Brewers

Best Buy

Milwaukee Bucks

Elite Sports Clubs

Ewald Automotive

FastPark & Relax

Marcus Center
for the Performing Arts

Milwaukee Art Museum

Milwaukee Brewers

Milwaukee Bucks

Milwaukee Magazine

Professional Insurance Programs

Sam's Club

US Cellular



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WISCONSIN REAL ESTATE SUPPLY

	Value	Your Cost
PLUS		
Wisconsin Real Estate Supply	Benefit	Retail Prices
wisconsinrealestatesupply.com	Member	25% Off
	Value	Your Cost
Online and brick & mortar realtor supply s	store with hundreds (ot items

Shreatest	\$99	Part of Dues
Facebook, Twitter, LinkedIn,	Priceless	Part of Dues
Email, Video, etc. Communications		
Downtown Diggs	Hundreds in Marketing &	\$50/Unit
	Advertising Fe	es

GMAR PARTNERS

Valuable benefits for GMAR members

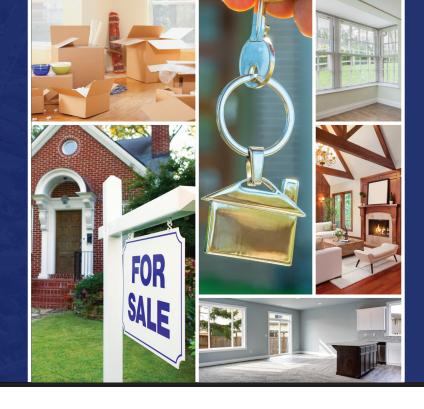
AAA Wisconsin	Milwaukee Art Museum
AT&T	Milwaukee Brewers
Best Buy	Milwaukee Bucks
Elite Sports Clubs	Milwaukee Magazine
Ewald Automotive	Professional Insurance
FastPark & Relax	Programs
Marcus Center	Sam's Club
for the Performing Arts	US Cellular

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Value

GMAR.COM

for the Performing Arts

WRA.ORG

REALTOR.ORG





