



# Our Relationship is Valuable!

The GMAR has a wide variety of member benefits designed to fulfill our mission: To help you help your clients. The GMAR provides products and services, in addition to those offered by the Wisconsin REALTORS® Association and National Association of REALTORS® – more than we can fit on this poster!

## EDUCATION AND INDUSTRY UPDATES

SEMINARS AND WORKSHOPS	Value	Your Cost
Tax Strategies for Real Estate Professionals	\$389	Part of Dues
Tech Tools for Real Estate Pros	\$99	Part of Dues

HOUR-LONG BROWN BAG SESSIONS	Value	Your Cost
WI Statute, Ch. 452 Changes	\$39	Part of Dues
WB1 Changes	\$39	Part of Dues
Tax Benefits of Home Ownership	\$39	Part of Dues

GMAR AFFILIATE MEMBER UPDATES	Value	Your Cost
List Hub	\$29	Part of Dues
Health Insurance Options for Individuals	\$29	Part of Dues
ZipForms	\$29	Part of Dues
Take Your Business Mobile	\$29	Part of Dues

## CONTINUING EDUCATION

Access to top-notch real estate training and continuing education

	Value	Your Cost
GMAR/WRA Continuing Education	\$35 - \$99	\$35
Real Estate Negotiation Expert Certification	\$270	\$250
CRS Designation Courses	\$270	\$250

## MEDIA COVERAGE

TV, radio, electronic and print media coverage of statistical data and other topics that position REALTORS® as housing experts

	Value	Your Cost
GMAR MLS Housing Press Release	\$500	Part of Dues
Media Interviews on Real Estate Issues	\$1,000	Part of Dues

## PROFESSIONAL STANDARDS ADMINISTRATION

Efficient, on-site resolution of complaints and disputes, plus free consultation

	Value	Your Cost
Arbitration	Legal Fees	\$300
Ethics	\$100/Hr	Part of Dues
Mediation	\$100/Hr	Part of Dues
Professional Standards Consultation	\$100/Hr	Part of Dues

## MULTIPLE LISTING SERVICE

Access to nationally acclaimed real estate technology

	Value	Your Cost
Metro MLS, Inc.	Thousands in Annual Technology Fees	\$40/Mo

## GOVERNMENTAL AFFAIRS & PUBLIC POLICY

Monitoring and advocating for Pro-REALTOR® policies and against overbearing regulations

	Value	Your Cost
25 Community Database	Hundreds in Fines	Part of Dues
Monitor Real Estate Legislative Issues	Thousands	Part of Dues
Support Pro-REALTOR® Candidates	Thousands	\$35 RPAC Contribution
Annual REALTOR® & Government Day	\$35	Part of Dues

## REALTORS® HOME AND GARDEN SHOW

The 93-year-old REALTORS® Home & Garden Show is the largest home products show in Wisconsin

	Value	Your Cost
VIP Tickets	\$8	\$4
REALTOR® Representative	\$1,295 Booth Fee	FREE
Speaker Opportunities	\$1,295 Booth Fee	FREE
REALTOR® Night	\$8	FREE

## NETWORKING EVENTS

Offering several opportunities to meet & greet your colleagues and network with affiliates

	Value	Your Cost
Brewers Tailgate Party	Non-Member Rate	\$55
Golf Outing	Non-Member Rate	\$112.50
Holiday Party / Installation	Non-Member Rate	\$60
GMAR Happy Hours	Non-Member Rate	FREE

## RESEARCH & STATISTICS *(\*more to come in the future)*

National and regional analysis of the market and consumer habits to help your business

	Value	Your Cost
NAR Home Buyer & Seller Milwaukee Report	\$6,000	Part of Dues
Monthly MLS Statistical Analysis	\$500	Part of Dues
GMAR/North Shore Bank Affordability Index	\$2,000	Part of Dues
WI Real Estate Economic Summit w/ Marquette Univ.	\$250	\$35

## WISCONSIN REAL ESTATE SUPPLY

Online and brick & mortar realtor supply store with hundreds of items

	Value	Your Cost
wisconsinrealestatesupply.com	Member Benefit	25% Off
Wisconsin Real Estate Supply		Retail Prices

## PLUS

	Value	Your Cost
Shredfest	\$99	Part of Dues
Facebook, Twitter, LinkedIn, Email, Video, etc. Communications	Priceless	Part of Dues
Downtown Digs	Hundreds in Marketing & Advertising Fees	\$50/Unit

## GMAR PARTNERS

Valuable benefits for GMAR members

AAA Wisconsin	Milwaukee Art Museum
AT&T	Milwaukee Brewers
Best Buy	Milwaukee Bucks
Elite Sports Clubs	Milwaukee Magazine
Ewald Automotive	Professional Insurance Programs
FastPark & Relax	Sam's Club
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Greater Milwaukee Association of  
**REALTORS®**

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VISIT THESE WEBSITES TO SEE WHAT WE OFFER:

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