

Designated REALTOR® Dues Structure – 2025

When joining the GMAR, find the column that matches the date you were licensed with your current company (or, if you are starting your own company find the date you wish to join), then pay the fees under that column. The dues are prorated from that date through 12/31/25.

Month of Licensing	GMAR dues	WRA dues	NAR dues	NAR Assessment	GMAR App Fee	WRA App Fee	Optional WRF	Total w/ WRF
October*	\$536.25	\$578.75	\$195.00	\$90	\$270	\$75	\$20	\$1,765.00
November*	\$536.25	\$578.75	\$182.00	\$90	\$270	\$75	\$20	\$1,752.00
December*	\$536.25	\$578.75	\$169.00	\$90	\$270	\$75	\$20	\$1,739.00
January	\$405.00	\$433.00	\$156.00	\$45	\$270	\$75	\$20	\$1,404.00
February	\$405.00	\$433.00	\$143.00	\$45	\$270	\$75	\$20	\$1,391.00
March	\$405.00	\$433.00	\$130.00	\$45	\$270	\$75	\$20	\$1,378.00
April	\$313.75	\$337.25	\$117.00	\$45	\$270	\$75	\$20	\$1,178.00
May	\$313.75	\$337.25	\$104.00	\$45	\$270	\$75	\$20	\$1,165.00
June	\$313.75	\$337.25	\$91.00	\$45	\$270	\$75	\$20	\$1,152.00
July	\$222.50	\$241.50	\$78.00	\$45	\$270	\$75	\$20	\$952.00
August	\$222.50	\$241.50	\$65.00	\$45	\$270	\$75	\$20	\$939.00
September	\$222.50	\$241.50	\$52.00	\$45	\$270	\$75	\$20	\$926.00

* Members joining between 10/1 and 12/31 pay for dues for the 4th quarter of the current year plus annual dues for the following year.

If you are currently a REALTOR® member in good standing and wish to become a Designated REALTOR® member, you need only pay the difference in the fees between the two membership types.

Month of Licensing	Difference in GMAR App Fee
October - December	\$120
January - March	\$120
April - June	\$120
July - September	\$120

Requirements and Procedures for Designated REALTOR® Members

1. You must be a licensed broker or certified or licensed appraiser in Wisconsin.
2. To apply, fill out an “Application for Membership” and return to the GMAR Membership Processing Center with application fee and prorated dues (based upon your date of licensing).
3. Once the GMAR has received your information, MLS will be electronically notified within 24 hours. Please contact MLS at 414-778-5400 to get membership, training and login information.
4. Within 1 week, you will receive information from the GMAR regarding our mandatory orientation. **Orientation is required by the National Association of REALTORS®.** You have 3 months to complete this free class!

Please note:

- * Membership dues are not deductible as charitable contributions. Such payment may, however, be deductible as an ordinary and necessary business expense.
- * Due to state lobby laws, payments made including RPAC cannot be made with a corporate check.
- * Wisconsin REALTORS® Foundation (WRF) contributions are voluntary and are tax deductible as a charitable contribution.
- * Dues, application fees, fines and assessments are not refundable, NO EXCEPTIONS.

Complete the online application with Visa or MC at <https://www.gmar.com/application-for-membership/>

Or mail your application and dues to:

GMAR Membership Processing Center
4801 Forest Run Road Ste 201, Madison, WI 53704-7337

If you have any questions, please contact:

Michelle Kohn
414-778-4929
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